

CLEMENTINE HOUSE

WHERE BRANDS COME
TO GROW

OUR

STORY

STARTS

HERE

OUR STORY

We have (and always will) think outside the box.

We realised that, although many of the bigger branding agencies in the world would use neurology and scientific studies relating to branding to direct their design process, there wasn't an option out there for more humble businesses that would need a more affordable option.

So we set out to take the processes and tailored approach that the larger branding agencies take, and offer them to ambitious businesses that had the hunger to compete with the best in their industry.

That's where it all began... and what a ride it has been so far.

CLEMENTINE HOUSE

PARTIAL CLIENT LIST

JACKSON HOGG RECRUITMENT

RITETECH UK

CESSUM PROPERTY DEVELOPMENT

SNAPSAVER

FOREGIGHT SECURITY SOFTWARE

HEALTHY CHEF OF ESSEX

KENRED DORSETT FOUNDATION

NYCHIA

SMUG PETS

EDED

LEARNINGSPOUT

SERVICEDLOCALLY

TOM WALLIN

CRAFTED BEAN

VALERIA ALBA

RAMBO FITNESS

ZMC

DHAISAU

HOMEBUYERSLINK.COM

JORDAN COOK GOLF

CAREUS

KRACKEN SECURITY

TEADUCE

ICON MODELS

MELTON CITY COUNCIL

SKYWELLS

FATE PROFORMANCE

ERA

SAPO BEAUTY

FITMUNDO

FOURTEA

LIVE SIMPLY

ELITE CREST

LEVEL UP

AVENTURINE PRODUCTIONS

EQ GENIUS

NOVOID

REEBOK CROSSFIT TEESIDE

CANDELA

DIGITLEAF

DEFINED LUXURY

INNER CLARITY SOLUTIONS

BELLEVUE RECHTSANWALTE

GATEWAY DIGITAL

GIZMEON

SIGNAL CENTRE

REMOTE COFFEE

UPGRADED LIFE COACHING

CREDIT SMART

ADEAT DISTRIBUTION

WIRE PROPERTY DEVELOPMENT

CYBERPACK

BICYS

WE SAVE MORE

PRIME BLOCK

HERBSPURO

MODERN WALLPAPER

APHRODITE TRAVEL

MINVERA

ONBOARD SALES SERVICES

SOLAR TOYS

TWILL INTERIORS

SET

TRUSTED TRADE

HUH!

HELP WITH HOMES

DONUTTY

SET

THE FOOD LIBRARY

ELLEVADE

MISSIEFIT

THE MAKER STUDIO

SLEEPEEZE

ORTUS MINING

ST VINCENT IPA

ELIVEN

CUSTOM FIXTURES

GARIMBA PRODUCTIONS

TOTAL HOME SOLUTIONS

FOXX EVENTS

BRIDGE TECHNOLOGY

FILLED BOX SUBSCRIPTION

UP TO THE RIGHT

NOW COOKING

RELIGION

JAMES LOZADA

DR NIELS

BODYWISE MASSAGE

GAINS SOLUTIONS

MASTERMIND

HAR HAIR AND BEAUTY

BETTER BUSINESS SOLUTIONS

KRUGUER CONNECT

MOBILE BUSINESS

WHOLE HANDS KITCHEN

ROOF REPAIR IN A BOX

OUR CAPABILITIES & SERVICES

Our Philosophy has been the same since day one. If we put everything into creating the very best service possible, your business is more likely to succeed and grow.

And if we give every client our all, treating them with respect and care, we realised they will continue to work with us far into the future.

BRAND STRATEGY

DISCOVERY & RESEARCH

USER EXPERIENCE

BRAND STRATEGY & ARCHITECTURE

POSITIONING

CONTENT STRATEGY

MARKETING CAMPAIGNS

BRANDING & DESIGN

BRAND DEVELOPMENT & REBRANDING

LOGO & ID SYSTEMS

BRAND STYLE GUIDES

MESSAGING

COLLATERAL, PRINT & PACKAGING

ENVIRONMENTAL DESIGN

ICONOGRAPHY

CONTENT PRODUCTION

SCRIPT DEVELOPMENT

COPYWRITING

STORYBOARDING

ILLUSTRATION

ANIMATION

MOTION GRAPHICS

EXPLAINER VIDEOS

LIVE-ACTION PRODUCTION

POST PRODUCTION & VFX

DIGITAL DEVELOPMENT

WEBSITE DESIGN & DEVELOPMENT

UX/UI

INFORMATION ARCHITECTURE

PROTOTYPES

BRANDING PACKAGES

The processes we have developed over time give us the time and resources to do every step of the brand design process right, whilst also ensuring we maintain an accessible price point for each of our services.

REBRAND

\$335 USD | £260 GBP

- RESEARCH & MOOD BOARDING
- 1 CONCEPTS TO REFRESH YOUR BRAND
- CAREFULLY EXPLAINED PRESENTATION
- SUGGESTED TYPOGRAPHY
- BRANDED COLOUR PALETTE
- COMPLIMENTARY BUSINESS CARDS
- UNLIMITED FILE REQUESTS
- UNLIMITED REFINEMENTS

START UP

\$480 USD | £370 GBP

- RESEARCH & MOOD BOARDING
- 3 CONCEPTS TO REFRESH YOUR BRAND
- CAREFULLY EXPLAINED PRESENTATION
- SUGGESTED TYPOGRAPHY
- BRANDED COLOUR PALETTE
- BRAND GUIDELINES
- LETTERHEAD DESIGN
- BRANDED EMAIL SIGNITURE
- COMPLIMENTARY BUSINESS CARDS
- UNLIMITED FILE REQUESTS
- UNLIMITED REFINEMENTS

COMPLETE PACKAGE

\$1699 USD | £1299 GBP

- 5 PAGE FULLY RESPONSIVE WEBSITE
- 3 CONCEPTS TO REFRESH YOUR BRAND
- RESEARCH & MOOD BOARDING
- CAREFULLY EXPLAINED PRESENTATION
- RELEVENT DOMAIN SECURED
- SUGGESTED TYPOGRAPHY
- BRANDED COLOUR PALETTE
- LETTERHEAD DESIGN
- BRAND GUIDELINES FOR CONSISTENCY
- BRANDED EMAIL SIGNITURE
- COMPLIMENTARY BUSINESS CARDS
- UNLIMITED FILE REQUESTS
- UNLIMITED REFINEMENTS

CORPORATE PACKAGE

\$4499 USD | £3400 GBP

- RESPONSIVE WEBSITE DESIGN & BUILD (UNLIMITED PAGES)
- 3 CONCEPTS TO REFRESH YOUR BRAND
- NAME & SLOGAN DEVELOPMENT
- RESEARCH & MOOD BOARDING
- OVERALL BRAND STRATEGY
- BRAND GUIDELINES FOR CONSISTENCY
- SOCIAL MEDIA BRANDING
- RELEVENT DOMAIN SECURED
- SUGGESTED TYPOGRAPHY
- BRANDED COLOUR PALETTE
- ALL STATIONARY BRANDING
- UNLIMITED FILE REQUESTS
- UNLIMITED REFINEMENTS

BRAND IDENTITY PROCESS

1.0 BUSINESS AUDIT

The first step is to grasp a complete understanding of your business and where you plan to take it. We need to know where we are and where we are going so we can ensure we are prepared for the journey.

1.1 MARKET RESEARCH

Next, we begin to research the market you wish to compete within. It's important we know the sector well so your business can compete more effectively.

1.2 STRATEGY DEVELOPMENT

Once we fully understand every aspect your business and the marketplace, our focus turns to strategy. The key to an effective strategy is making sure it is realistic and doable with the resources available currently.

1.3 CREATING CONNECTION

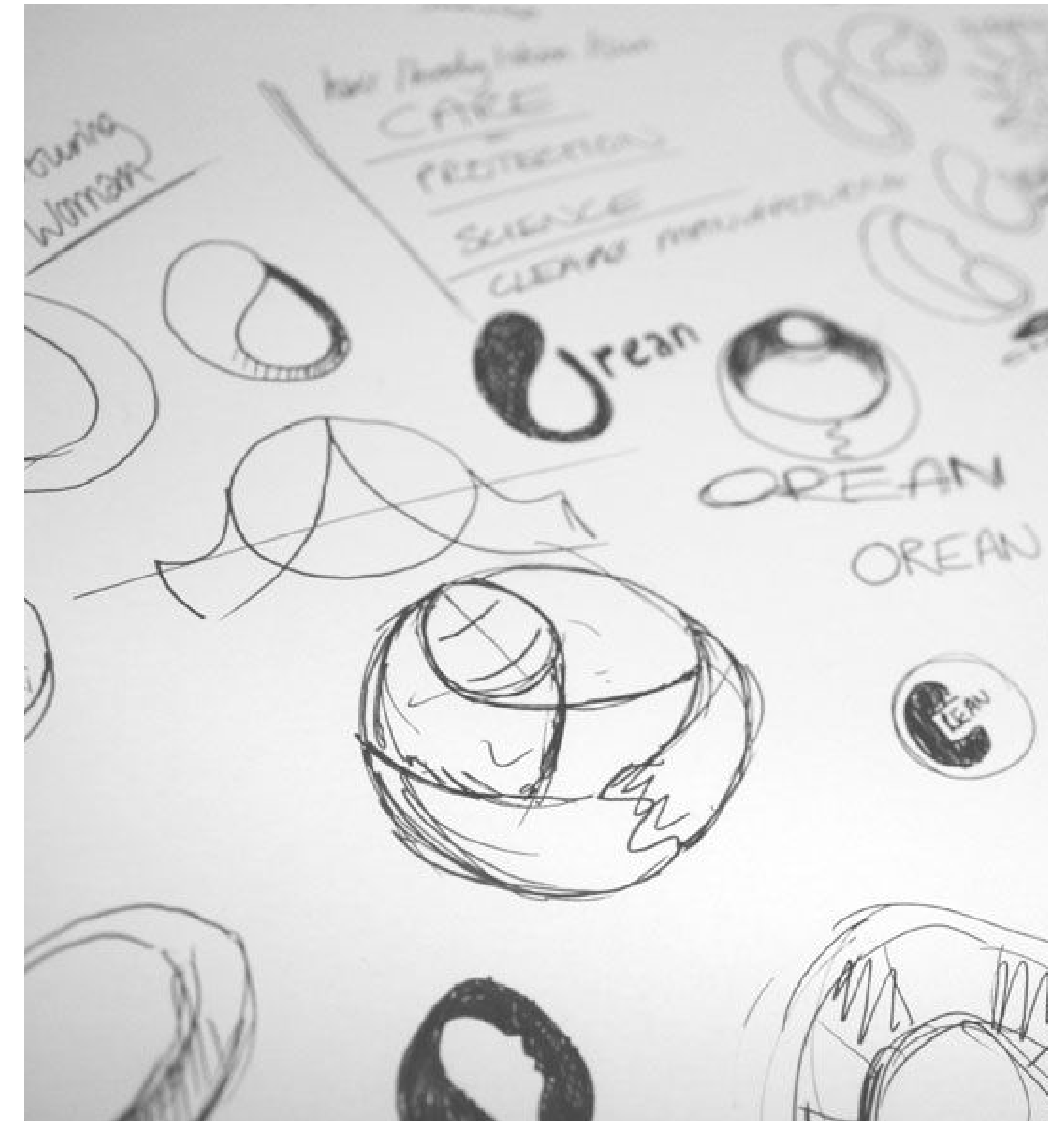
The following step consists of creating connection. Your customers want to buy into a brand they can resonate with. So this is where we develop your brand's story.

1.4 BRAINSTORM & DESIGN

Once we have a narrative, we can begin drafting ideas of how we can communicate your story visually. Putting pencil to paper, we develop a range of designs that we feel will tell your story best.

1.5 REFINE & HARMONISE

Choosing the best 3 approaches, we then work directly with you to discuss each approach fully. Once a direction has been confirmed, we refine the design and create all other brand elements in line with your chosen identity.



WEBSITE DESIGN PROCESS

1.0 ASSESSMENT

Our primary step is to first of all fully understand why the business needs the website in the first place. It is all good and well having a great looking website, but if we don't understand what we need the website to do from the very beginning, there would be a risk of creating something that simply doesn't do the job it needs to accomplish.

1.1 WEB MAP

Next, we develop a Web Map. This is a simple layout of how each of the website's pages will work together, also explaining the structure of each page to maximise visitor engagement and ease of use. This will also help us recognise what platform build the website on, unless the client has a preference, between Wordpress, Squarespace or Wix.

1.2 BRAINSTORM & DESIGN

Once we have a plan in place, we brainstorm and begin looking at the website from a design perspective. We first begin to create the website through design software. This ensures any refinements and changes are easy to discuss and alter before the website is built. This saves the client precious time, ensuring things are done right first time.

1.3 CONFIRMATION AND BUILD

We design two pages of the website fully, to showcase consistency in design. Once the client has discussed the overall design and made any suggestions, we refine the design. Once the client is happy, we pass the designs to our web builders that begin building the website.

1.4 LINK UP AND SET AS LIVE

Once the website is built, we run over any minor adjustments with the client to make sure everything is perfect. Once this is done, we double check all the links, forms and other details before finally setting the website live.

